

**There are many  
good reasons  
for developing  
a golf course.  
Here are nine  
strong ones.**



# Nine new holes on less than 300 m<sup>2</sup> for less than USD 22,000 Now doesn't that sound interesting?

*We pondered for a long time about how to proceed in the right direction. So when we finally decided to bring golf and mini-golf closer together, we were convinced that mini-golf could be both beneficial and enjoyable for both the golf club and the golfer.*

*Our justification is really more about development, time and quality rather than about golf and mini-golf. But our line of reasoning is also about people being together, enjoying themselves and feeling healthy.*

*Mini-golf courses are found in many different places, but very few in the places where they really belong. On real golf courses.*

*We are presenting you with nine strong arguments. Keep them in mind.*







### **While you're waiting**

One of the highlights of life is going to the golf club to meet with friends and play golf. But nothing is so good that it cannot be improved and – honestly – how much time do you stand around waiting? Waiting for a start time, waiting for the prizegiving after a competition, waiting for the children to finish their round. Waiting isn't always fun. But this can be changed with a mini-golf course.

### **Fun for everyone**

One of the major reasons for investing in a mini-golf course is that the club's own members benefit. Members will enjoy visiting the club even if they don't have the time to play 9 or 18 holes. A mini-golf course is also an attraction for those players who do not have a green card, or for children who are not yet allowed out on the course.

### **Increased revenue**

A mini-golf course of 9 or 18 holes is also a potential source of income. Our experience is that a mini-golf course often pays for itself within two years.

And if members spend more time at the club, this will increase sales in the restaurant, pro shop, etc.

### **Improve putting on a perfect surface**

In every round of golf, the putter is used more than any other club, but how often do you practice putting? Putting is undoubtedly the most important stroke in golf, and yet many of us spend little time on the putting green.

The putting surface is perfect on a mini-golf course, and you play with your own putter. No spike marks or other hazards to affect the roll of the ball – a correctly struck ball will go in the hole. A player can improve putting skills in pleasant conditions on the mini-golf course, and with a real element of excitement.

We have more plans to develop products to facilitate putting practice.

### **A useful complement**

A mini-golf course allows the club to increase its range of services. One example is that companies, sponsors, and customers can be invited to informal gatherings, and the good lunch can be rounded off with a round of mini-golf. This provides an interesting alternative, even for people who do not play golf.

As with golf, the advantage of mini-golf is that virtually everyone can play, both young and old. A mini-golf course can be used as an additional facility in different arrangements at the golf club. Maybe play-offs could be held on the mini-golf course? Exciting competitions can be arranged that don't take so long.

### Flexible mini-golf solutions

City Golf can offer many different solutions. Which is the best for your golf club?

- 18-hole championship courses. The 2001 World Championships in mini-golf will be played on City Golf courses.
- Ready to assemble courses direct from the factory.
- Courses that you can dismantle in the autumn and use indoors.
- Theme courses/sponsor courses.
- Customised courses for small areas – an exciting solution where we combine the best of both worlds with a nine-hole course and a real putting green.

Indeed, the possibilities are only limited by your imagination.

### Minimal maintenance

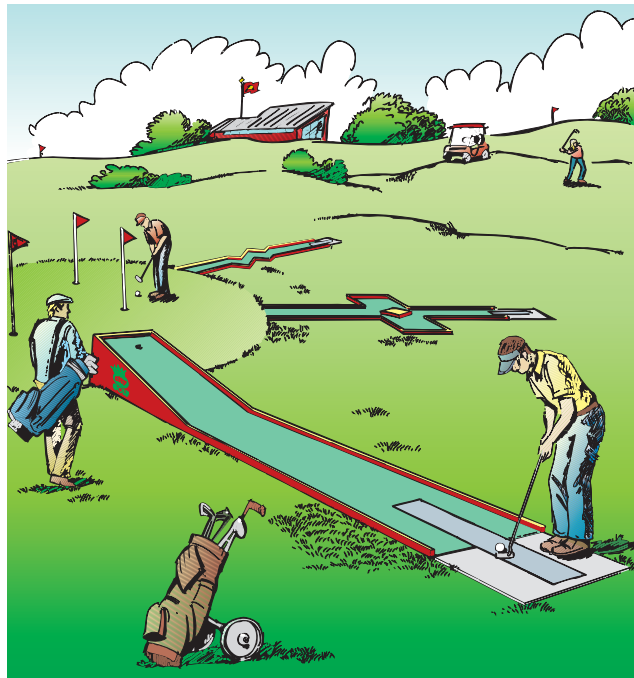
The uncompromising quality of City Golf mini-golf courses is one of the big advantages, minimising the costs of maintenance.

### Development – for the members

We are convinced that some form of mini-golf course will promote greater enjoyment and give club members a greater sense of belonging, as well as improve putting skills. In addition, mini-golf complements traditional golf facilities, and we know that it is also a sound investment.

### City Golf AB a leading manufacturer

City Golf AB is the oldest manufacturer of mini-golf courses in Sweden, and one of the world leaders in this industry. Although most of our customers are in Sweden, many of our sales are to other countries. In fact, in China, the sport is not called mini-golf - it's called City Golf. We're proud of that.



City Golf AB • Box 427 • SE-891 28 Örnsköldsvik • Sweden  
Tel: +971 54 340 0855 • E-mail: hany.adel@minigolfcity.com • Internet: [www.minigolfcity.com](http://www.minigolfcity.com)

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